



## FUTURE TOURISM DEVELOPMENT IN TIMOR-LESTE

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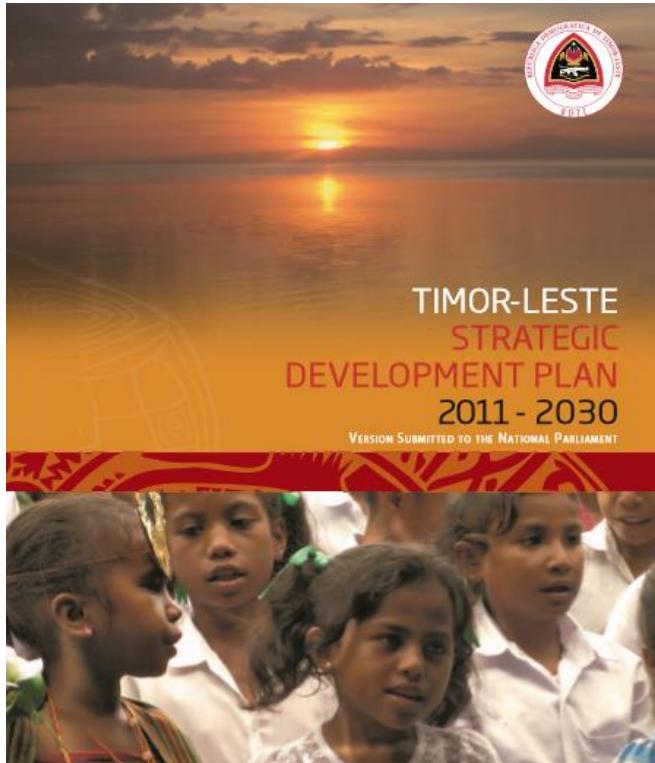
## PRESENTATION OUTLINE:

- Overview of Timor-Leste Tourism
- Timor-Leste Tourism Performance





# TIMOR-LESTE STRATEGIC DEVELOPMENT PLAN 2011-2030



TLSDP  
2011-2030



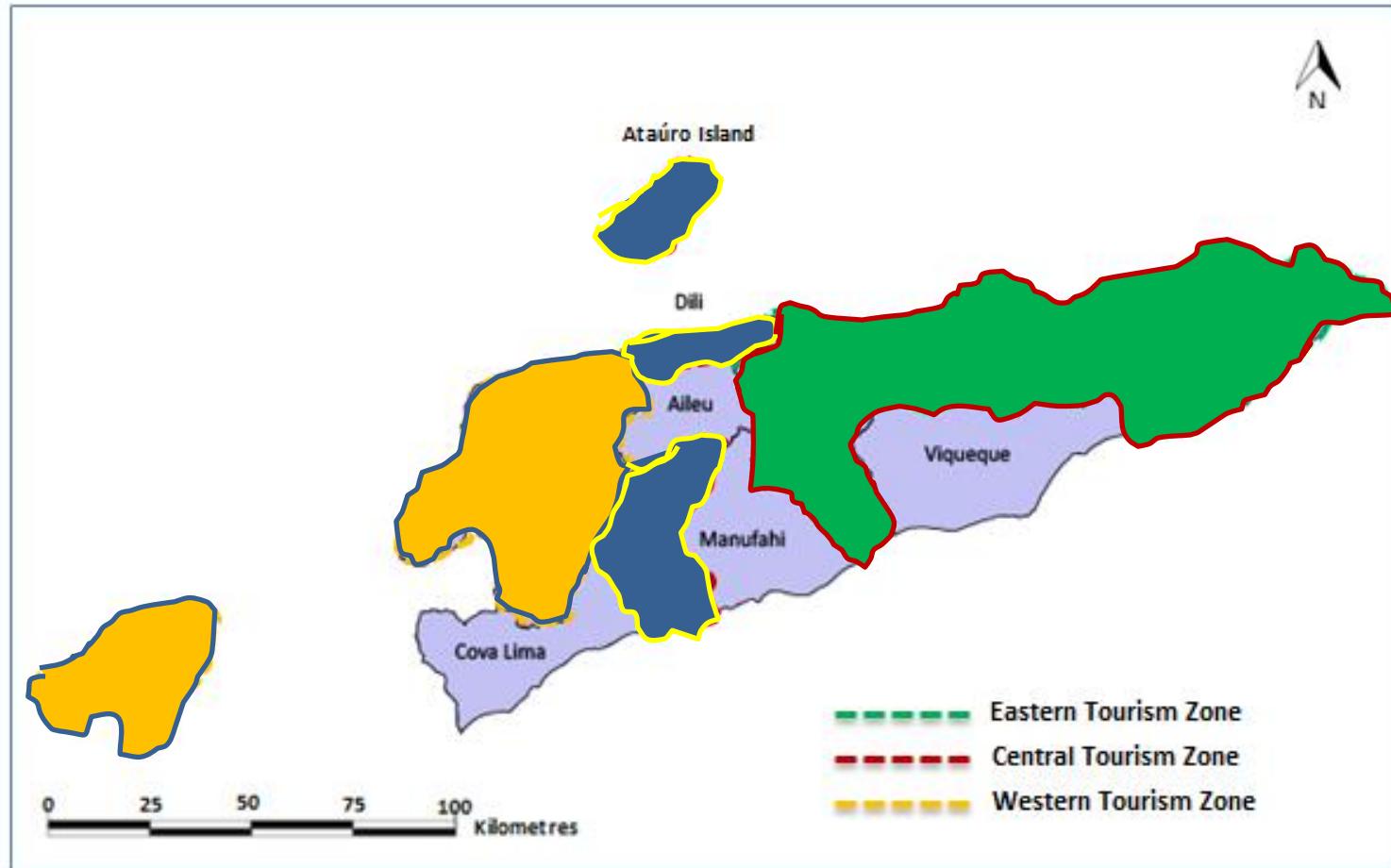
Tourism National Policy 2030



VIII Constitutional Government



# Timor-Leste Tourism Zones



Source: RDTL (2011)



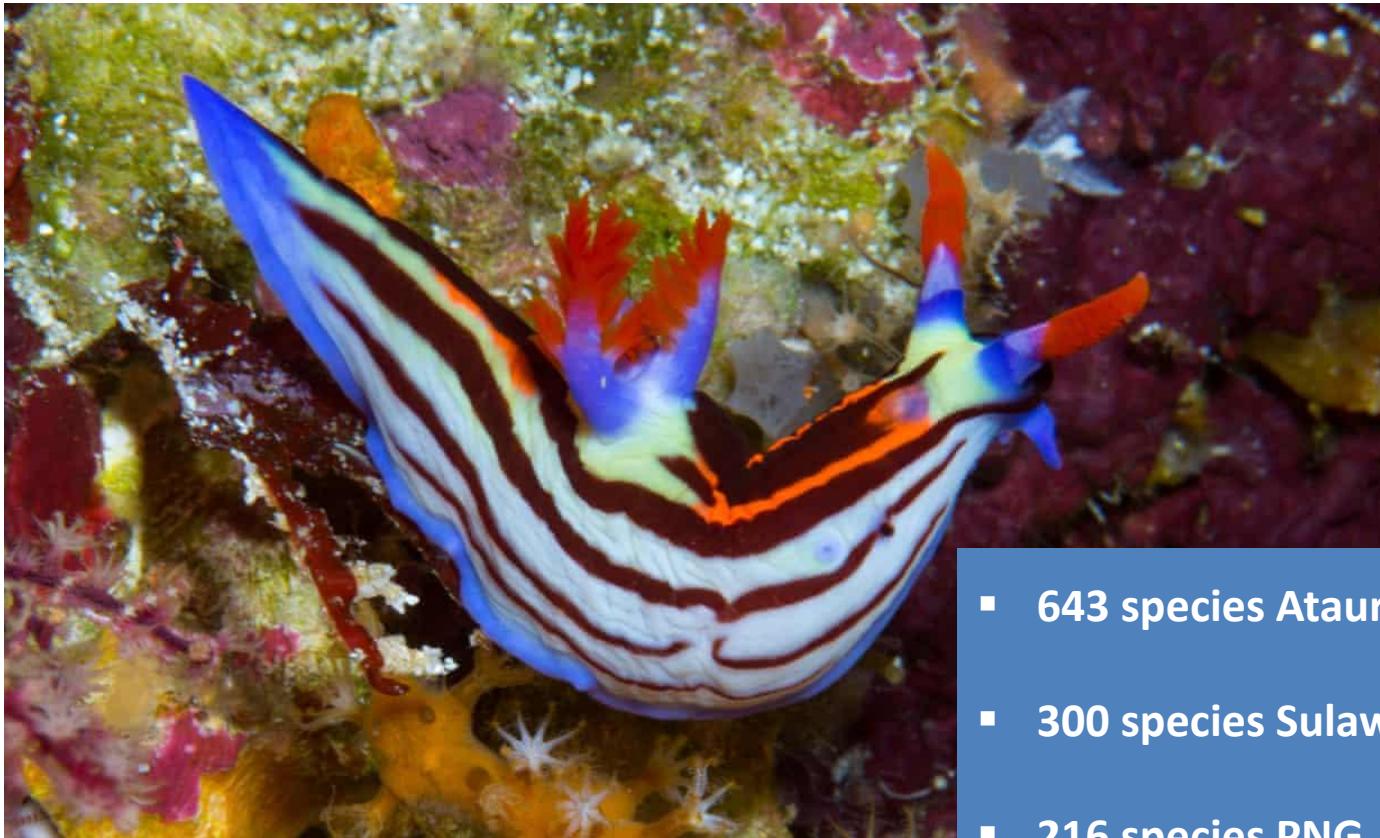
## Timor-Leste Tourism Policy Goals 2030

- Revenue from overseas tourism, excluding carrier receipts (air fares and ferry charges) will be at least US\$150 million per year;
- Employment in tourism will exceed 15,000; and
- At least 200,000 international tourists will visit Timor-Leste annually with an average stay of five days.

# Coastal and Marine Tourism



# TIMOR-LESTE: One of the Most Biodiverse Marine Ecosystems in the World



- 643 species Atauro (Timor-Leste)
- 300 species Sulawesi (Indonesia); and
- 216 species PNG

# Nature Based Tourism



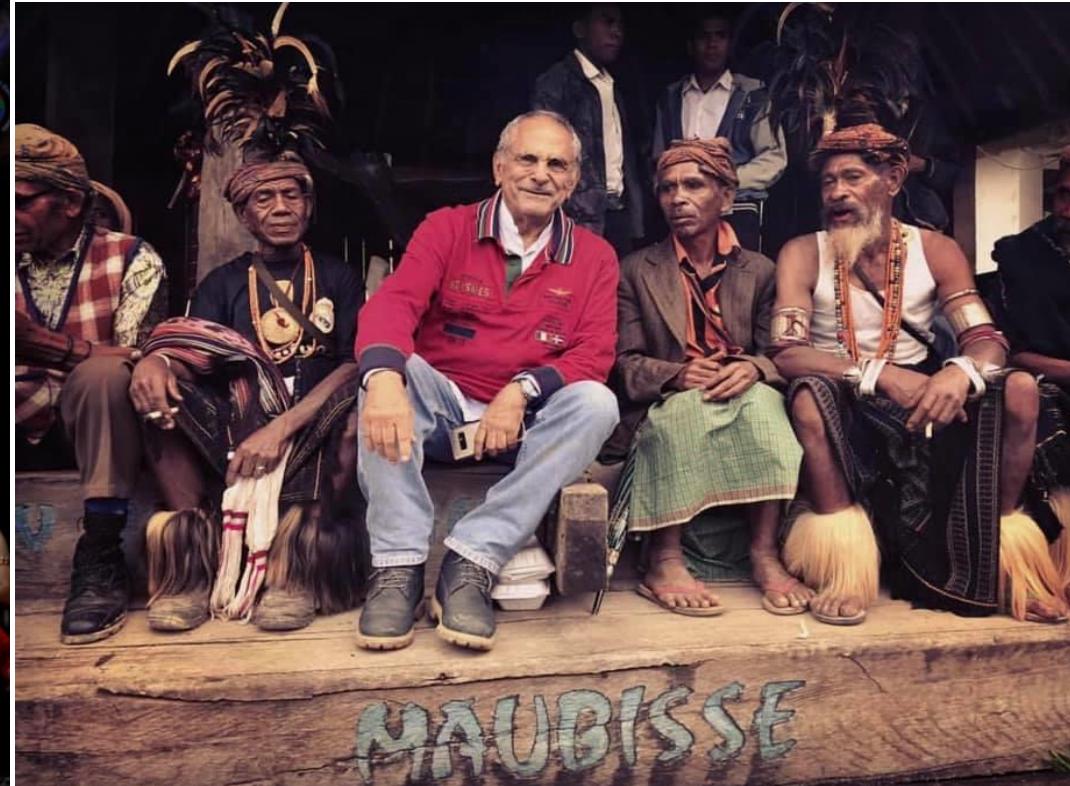


# Ecotourism





# Cultural Tourism





# Historical Tourism

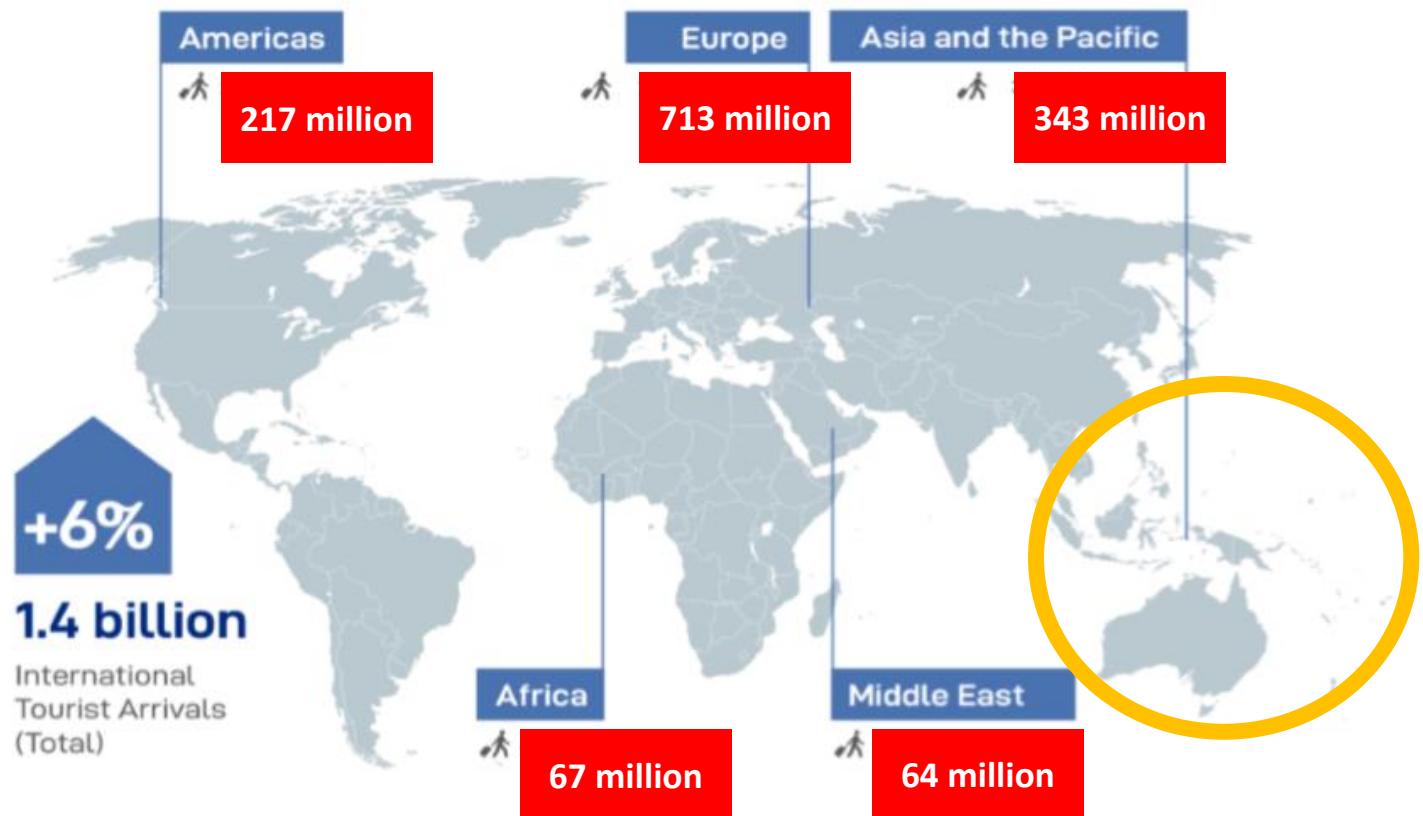




## Faith Based Tourism



# International Tourist Arrivals 2018



Source: UNWTO, January 2019



# International Tourist Arrivals 2016-2018

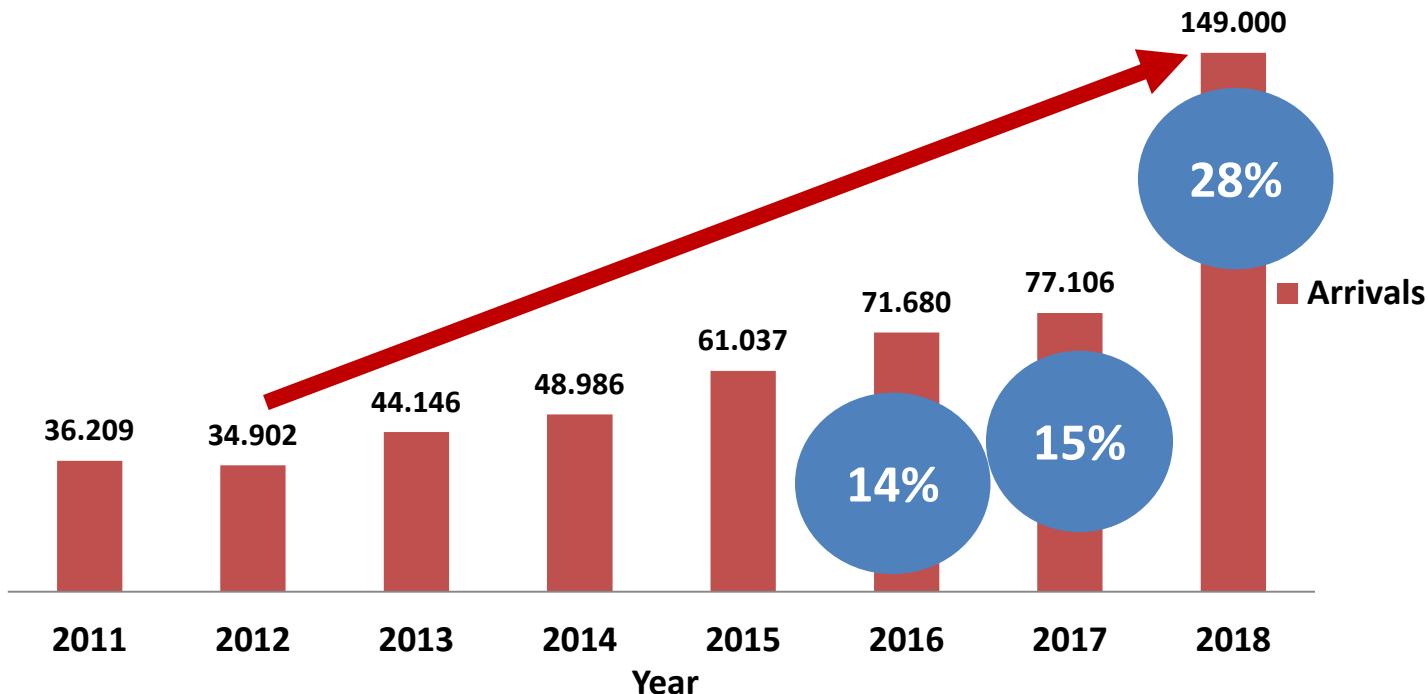
No.	Destination	2016 (million)	2017 (million)	2018 (million)
1	Europe	615	671	713
2	Asia-Pacific	<b>309</b>	<b>324</b>	<b>343</b>
3	Americas	200	207	217
4	Africa	58	63	67
5	Middle East	54	58	64

Source: UNWTO, 2016-2018



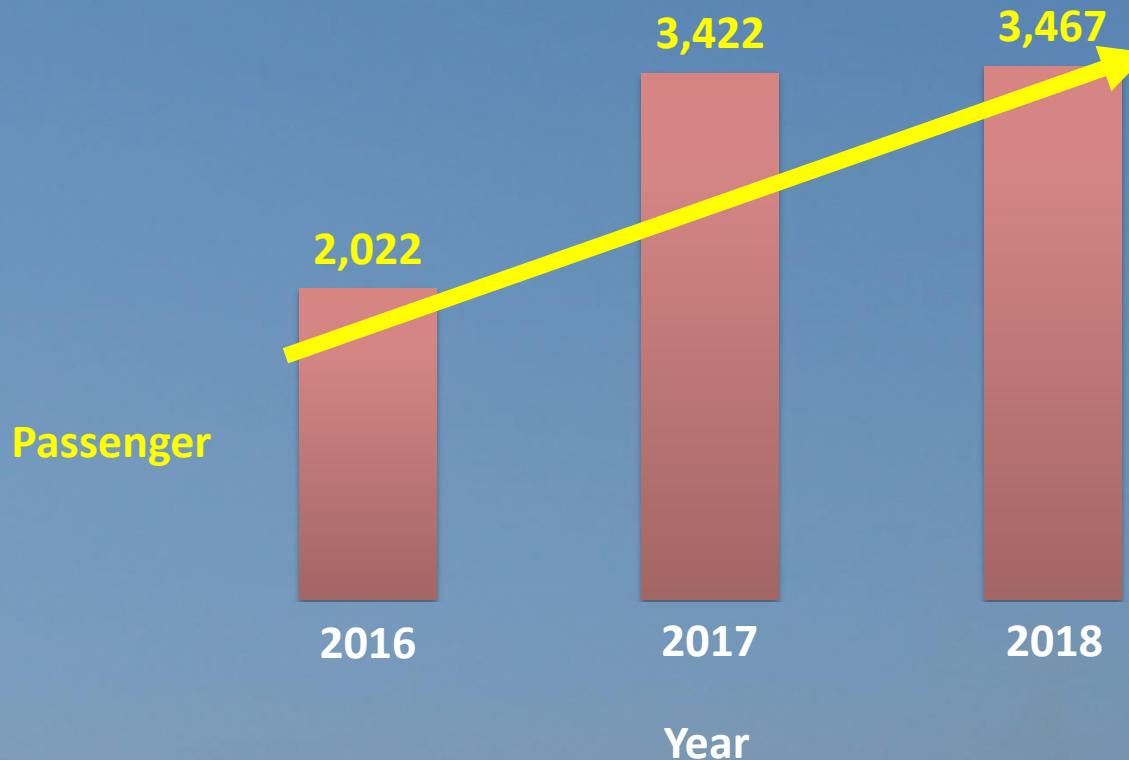
# TIMOR-LESTE TOURISM BAROMETER 2018

## Timor-Leste International Arrivals



Source: Immigration and MTCI

# CRUISE SHIP ARRIVALS



# International Tourist Arrivals



Australia: 46%

Indonesia: 24%

Portugal: 6%

New Zealand: 5%

China: 2%

Average Length of Stay:  
3 nights

Average Expenditure:  
US\$ 250



## THE MOST POPULAR SITES TO TRAVEL

- Dili 70%
- Atauro Island 45%
- Liquica 28%



## THE MOST POPULAR LEISURE ACTIVITIES:

- Beach Activities 57%
- Cultural Activities 50%
- Diving and Snorkeling 47%
- Visit Historic Sites 44%





## CHALLENGES:

- Human Resources;
- Infrastructure;
- Connectivity; and
- Quality Tourism Services;





## Opportunities:

1. NSDP 2011-2030 and VIII Constitutional Government has given priority to tourism sector;
2. Internal political stability is currently in place;
3. Timor-Leste has significant potential in tourism sector;
4. Newest destination in the Asia and Pacific region;
5. Geographically strategic location;
6. International tourist arrivals are increasing annually; and
7. Infrastructure is gradually improving.

A close-up profile photograph of a woman's face, looking towards the right. She wears an ornate golden crown with three crescent moon shapes and blue stones. The background is dark.

# Conclusion

# THANK YOU



## TIMOR-LESTE: A Newest Destination in the Asia and Pacific Region



turismo de  
**timor** leste

 **TIMOR-  
LESTE**  
Explore the Undiscovered